



PRESS RELEASE

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FINE LIVING TV SELECTS THE EDGE AS THE BACKDROP FOR THE FIRST EPISODE OF IT'S NEW SERIES

DOWNTOWN CINCINNATI – OCTOBER 26, 2006 – **The edge** is the setting for the premier episode of American Shopper. Jay Shatz and his company JayTV selected the edge as the backdrop for the first episode of the new series which will air Thanksgiving weekend on the Fine Living Network. "We've filmed hundreds of hours in various types of houses over the years, but this is the first time we have filmed in a downtown setting," said executive producer Jay Shatz. "What appealed to us were the amazing views and the unique space."

American Shopper is a consumer online shopping show featuring everything in home products to electronics with advice on comparison shopping online. The Fine Living Network is available in digital cable through Time Warner and Insight.

The edge condominiums, located in the Taft District, offer a new lifestyle in Downtown living featuring 11' windows with expansive views from every unit. The edge is located at Third and Culvert Streets Downtown. For additional information on the edge go to www.edgecondo.com.

For more information, call Andy Radin at Skylofts, LLC at 513.871.8636.

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