



EXPERIENCE 'LIFE ON THE EDGE' AS DOWNTOWN CINCINNATI'S NEWEST CONDO PROJECT OPENS SHOWROOM

*Edge of Downtown Location, Loft Living Spaces, Multiple Price Points
Appeal to Broad Range of Urban Lifestyle-Seekers*

DOWNTOWN CINCINNATI—August 10, 2006—Experience life on the edge—edge of downtown, edge of the river district, the edge of urban parks—and explore “life at The Edge” at the opening of The Edge Showroom on Thursday, August 10, from 5:00 p.m. to 8:00 p.m. at 310 Culvert Street.

The Edge is condominium project developed by Sky Lofts LLC. Developer Andy Radin has teamed with architect Denis L. Back, AIA to meet the market need for loft residences through adaptive re-use of a commercial building. Back is known for his residential, office, industrial and commercial architecture throughout Greater Cincinnati. The building is currently home to The Enquirer Printing Co.

“We’re excited to draw people to The Edge with a full range of floor plans, multiple price points, and everything that living on the edge of downtown, the edge of the river district, and the edge of parks can offer,” said Andy Radin.

The existing five stories will serve as a base for expanding the building by six floors above and adding one interior parking level, for a total of 12 stories. The Edge will house 77 residential loft living spaces and one floor of office lofts with 15-foot ceilings. The Edge will include indoor parking, a roof garden, urban lifestyle amenities, and some of the most breathtaking views of the city on the edge of park, edge of downtown, edge of the riverfront district—all delivered in design with an edge.

Loft living spaces range in size from approximately 820 square feet to over 3,900 square feet. Approximately 80% of the residences are priced at \$499,000 and under. The Edge condominiums are offered exclusively by Coldwell Banker West Shell with over 14 offices and over 850 sales associates serving Greater Cincinnati, Northern Kentucky and southeastern Indiana.

For more information, visit www.edgecondo.com or call (513) 381-EDGE (3343) for an appointment for a private showing. ###